

# GamoVation presents MafiaBattle, a new MMO game for Desktop, Facebook and Mobile

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GamoVation, the Dutch-based social game developers behind the popular fishing game FISHAO, today reveals their new venture in the form of **MafiaBattle**. Available on Desktop, Facebook and Mobile devices, **MafiaBattle** is a cross-platform MMO title that sees players attempt to rise to the top of the mafia underworld. The game will be free-to-play and is scheduled for a Q1 2015 release.

*“MafiaBattle will be a unique game in the MMO genre. It’s full of exciting, innovative features that incorporate the mafia way of life, while keeping it really fun at the same time.”*

- Daimy Stroeve, creative director at GamoVation

In **MafiaBattle**, the goal is simple: become the most powerful and respected mobster in the virtual game world. To achieve this objective, you are handed your own Mafia Empire. The Mafia Empire is essentially the hub of the game, where you have several establishments – including a mansion, meth lab and hospital – that can be upgraded. When it comes to upgrading, you are rewarded with in-game benefits to further help you in your overall mission to reign supreme over competing mob bosses. An example of this includes upgrading your money press to a higher level, resulting in it producing more cash than before.

Along with upgrading your Empire, there are many other activities to participate in. From gambling your riches playing one of five casino games to performing the perfect crime to improve your standing, there is a wide variety of things to do that will keep players immersed in the experience.

*“Participate in illegal activities to gain cash, get rid of the police, gamble your dirty money at the casino, and join your friends as you battle in wars against other families. And that’s just scratching the surface in terms of things to do in the game!”*

- Joppe Hout, CEO of GamoVation

Thanks to its distinctive and polished visuals, along with smooth and satisfying gameplay, **MafiaBattle** is positioned to become a permanent fixture among social gamers and their daily activities.

## Game Features

<ul style="list-style-type: none"><li>• Fully upgradable Mafia Empire: produce your own cash, ammunition and crystal meth.</li></ul>	<ul style="list-style-type: none"><li>• Five interactive casino games: Slot Machine, Wheel of fortune, Blackjack, Higher/Lower, and Roulette.</li></ul>
<ul style="list-style-type: none"><li>• From the petty to the sophisticated, perform crimes to boost your standing – but watch out for the police!</li></ul>	<ul style="list-style-type: none"><li>• Attack other players with the ammunition you have culminated from your Empire. Win the duel and steal all the available loot from the opposing player.</li></ul>
<ul style="list-style-type: none"><li>• Gain Mafia Power by buying troops. Upgrade their stats and equip them with weapons to better help you during battles.</li></ul>	<ul style="list-style-type: none"><li>• Start your own mafia family, or join one as you work together with other players to battle against rival families.</li></ul>

## Cross-Platform Function

In providing **MafiaBattle** with the biggest target audience that is possible, the game will be released across three platforms: Desktop, Facebook and Mobile.

- **Desktop:** For Desktop, MafiaBattle will be available to play in all of the world's most popular browsers at: <http://www.mafiabattle.com>
- **Facebook:** Facebook will be another platform that will be utilised, making sure that social media users have access to the game.
- **Mobile:** With the overcrowded nature of app stores, **MafiaBattle** will instead be available for mobile and tablet devices as a web-app. Mobile users simply visit the **MafiaBattle** homepage and play the game as they would on a desktop - all functionality included.

## Cooperation

When it comes to the development of **MafiaBattle**, Gamovation will be working in partnership with Simit. Simit is a development studio based in Belgium, with plenty of experience and talent under their belt when it comes to working on social games. This cooperation will ensure that **MafiaBattle** is complete, meets the high quality standards set and is ready to play on its intended release date.

## **About GamoVation**

Founded in 2010, GamoVation has built a healthy reputation when it comes to social games. Along with a background in mafia-related games – thanks to their text-based MafiaCreator – their most prominent release to date was 2013's FISHAO. With close to 10 million players worldwide across their current games, GamoVation is dedicated to creating games that excel in quality and innovation.

*For further information and details on **MafiaBattle**, you can keep up-to-date with the latest news by connecting to our Facebook page:*

*<https://www.facebook.com/mafiabattlegame>*

**Press kit:** <http://www.gamovation.com/press/mafiabattle.zip>



